

What to avoid in the formulation of learning outcomes



- Evaluation criteria words such as "good" and "adequate"
- Ambiguous verbs such as "understanding", "knowing", "being aware" and "appreciating". What level of "understanding" do we mean?
- An educational jargon, as for co-planning it is necessary that both students and company tutors understand what it is meant;
- References to the process by which learning takes place, for example "undertaking a project" refers to two learning outcomes "planning a project" and "implementing a project".
- Long lists of separate learning outcomes which are just variations of the same learning outcome.
- Learning outcomes that cannot be easily assessed by referring to specific information in learning outcomes, such as particular theories and techniques. These are included as content.
- Too broad or too specific learning outcomes (they will be inaccessible).